

Statewide recreational fishing survey 2019–20

Dear Participant,

Congratulations! You are one of over 2000 Queensland households invited to participate in the **diary stage** of the statewide recreational fishing survey 2019–20, currently being conducted by the Department of Agriculture and Fisheries. The information you provide will help the department maintain fish populations and ensure Queensland's fisheries are well managed into the future.

We recently contacted you or a member of your household about keeping a simple diary to log your fishing activities over the next 12 months. Enclosed is a welcome pack that contains more information about the diary stage and materials to help you complete the diary.

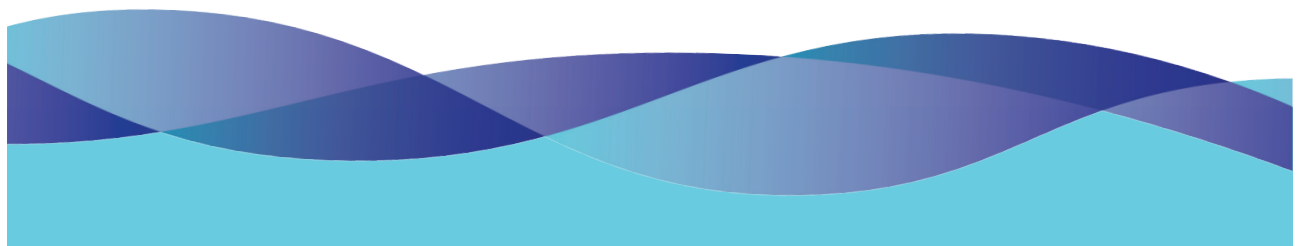
This welcome pack includes:

- a **Fishing Portal access card**, which includes details of how to log in to your 'Fishing Portal'
- a **diary card** to take out fishing with you, to help remind you of your household's recent fishing activities
- a **fish identification guide** to help you identify the species of fish you catch (this information is needed when filling in your diary).

Your diary is available to complete 24 hours a day, 7 days a week. You can complete your diary by visiting your 'Fishing Portal' online via a smartphone, tablet or PC from Monday 29 April 2019:



- 1 Visit: srcentre.com.au/fishingsurvey
- 2 Enter your login code
- 3 Click: 'Start Diary'



This survey is being conducted by the Social Research Centre (SRC). You will be assigned a designated interviewer from SRC who will contact you soon to confirm that you have received this welcome pack and to answer any questions you may have. The diary can also be completed over the phone with your SRC interviewer if preferred (freecall 1800 800 996).

Your SRC interviewer would like to talk to one person in your household to complete the diary on behalf of everyone in your household. Preferably, this would be the person in your household most likely to do the most fishing in the next 12 months and who can record your household's fishing activities for a 12-month period.

Your SRC interviewer will also be in touch via email or SMS from time to time to see if someone in your household has been fishing. If no-one has been fishing since you last completed the diary, please let us know anyway by clicking the links in the email or SMS we send you each month—it should only take about 20 seconds to record this.

You will be asked to provide details on your household's fishing activities, including reporting on behalf of others (e.g. children). The details can include (but are not limited to) the date you went fishing, location, fishing methods, species targeted and details on the species caught and kept or released. Further information can be found on the diary card included in your welcome pack.

For every month you complete your diary (even if you tell us you haven't gone fishing) you will be entered into a prize draw to win 1 x \$300 gift card or 2 x \$150 gift cards. There is also a final prize draw for 1 x \$1000 gift card or 2 x \$600 gift cards. If you complete your diary every month, you will be eligible for up to \$10 000 worth of cash prizes!

Use the login details on the front of this letter to access your 'Fishing Portal', which has everything you need to complete your diary, including:

- access to your diary
- information on your past diary entries
- more information about the survey
- links to the fish identification guide and fishing region maps
- our privacy policies
- prize draw details.

If you have any questions about the survey or require any assistance, please contact the SRC statewide recreational fishing survey helpdesk on:

1800 800 996

qldfishing@srcentre.com.au

Thank you for taking part in this important research and good luck in the prize draws.

Yours sincerely,



Eddie Jebreen
Director
Fisheries Queensland
Department of Agriculture and Fisheries

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Frequently asked questions

What is this survey about?

This will be the eighth survey in the series and will build on the previous survey conducted in 2013–14. These surveys log the activities of recreational fishers over 12 months and generate estimates of recreational fishing participation rates, where and how people fish, and what they catch and release. This new 2019–20 survey will also collect expenditure information, which can be used to help understand the economics of recreational fishing.

Why should I participate?

The information you provide in this survey will feed into scientific assessments of fish populations to ensure they remain sustainable into the future. Results from the study ensure there are enough fishing experiences for all Queenslanders and that recreational fishing is being managed so that fishing can be enjoyed now and into the future. The study is one of the sources of current and accurate information about recreational fishing in Queensland.

What will I be asked?

You will keep a simple diary to log your fishing activities each month. You will be asked to log when, where and how you fished, plus what you caught and released. This survey will also collect expenditure information, which can be used to help understand the economics of recreational fishing.

How will my information be used?

The results of this important study will improve the Queensland Government's understanding of how many Queenslanders do and don't fish, and ensure our fisheries are well managed into the future. The department will use the results to generate estimates of recreational fishing participation rates, where and how Queenslanders fish, and what they catch and release.

What if I don't fish very often?

That's OK. It is really important that households that may not go fishing often are still part of the survey. That will allow us to more accurately measure how often all Queenslanders go fishing (your results help balance out the households that fish all the time).

How did you get my details?

If we originally contacted you on your landline telephone, your number was chosen at random from all possible telephone numbers in your area. We find this is the best way to obtain a representative sample of all Queensland residents for our survey.

Households with silent numbers are not in the White Pages, but it is important that these people are included in the survey. If we contacted you on your mobile, your mobile number was randomly generated by computer or through a commercial list provider. We call on mobile phones as well as landlines so we can get a representative sample of people across Queensland.

Is the survey compulsory?

The survey is voluntary, but your participation is important because it improves the accuracy of recreational fishing estimates.

How is my privacy protected?

This research is carried out in compliance with the *Privacy Act 1988* and the Australian Privacy Principles, and the information you provide will only be used for research purposes. No other agency or department will have access to your details. For more information, see the SRC privacy policy at srcentre.com.au/research-participants/privacy and the department's privacy policy at daf.qld.gov.au/site-information/privacy.

How can I get more information about the survey?

To confirm that this survey is genuine or if you have any general enquiries, you can call SRC on 1800 800 996. To speak with somebody, please call between 9 am and 5 pm AEST, Monday to Friday. Outside these times you can leave a message and someone will return your call.

For general information on the survey or to view previous studies, visit the department's website at qld.gov.au/fishingsurvey, or visit the SRC website at srcentre.com.au/fishingsurvey.

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Timeline



Stage	Steps	Dates
Sign up	<p>The Social Research Centre (SRC) will call you to determine your eligibility for the 12-month diary stage.</p> <p>SRC will collect basic information about everyone in your household and collect your postal details to send out the welcome pack.</p>	Completed
Welcome pack	<p>Once you receive the welcome pack, please read it carefully and discuss it with household members if required.</p> <p>Keep your portal access card on the fridge or next to your computer so you can easily log into your 'Fishing Portal'.</p> <p>After you've received your welcome pack, SRC will call you from (07) 3557 2200 to answer any questions and confirm your participation in the diary stage.</p> <p>All households that receive a welcome pack will be entered into a prize draw for 1 x \$300 gift card or 2 x \$150 gift cards.</p>	<p>Receive pack: 25 March 2019 to 18 April 2019</p> <p>Call from SRC: 8 April 2019 to 28 April 2019</p>
Diary stage	<p>Take your diary card out fishing with you to log your fishing activities.</p> <p>Log your household's fishing activity shortly after your trip in your online diary (available 24 hours a day, 7 days a week), or on a monthly basis over the phone.</p> <p>SRC will be in touch via email/SMS from time to time, and, if they haven't heard from you, will call you to check if you have gone fishing.</p> <p>Households will be entered into a prize draw for 1 x \$300 gift card or 2 x \$150 gift cards for each month they complete their diary.</p> <p>Households will also be entered into a final prize draw for 1 x \$1000 gift card or 2 x \$600 gift cards—the number of entries in this prize draw will be based on the number of months a household completes the diary over the 12 month period</p>	29 April 2019 to 28 April 2020
Wash-up survey	SRC will call you to complete one final 5-minute survey.	29 April 2020 to 24 May 2020